



# TECHFEST-2022



---

---

## Rules & Regulations

---

---

**DEPARTMENT: GRADUATE SCHOOL OF MANAGEMENT STUDIES**

**NAME OF EVENT: REEL-2-REAL**

**NO. OF MAX. PARTICIPANTS: Minimum 2 & maximum - 4**

---

### ABSTRACT:

A movie is not only entertaining but also shaping lives of many individuals. Film Industry are not just creating film just for entertainment with all the “Masala, Action & Drama” stuffs, but depicting management lessons for lives of many individuals.

---

### EVENT DESCRIPTION:

“Real-2-Real” gives you an arena to extracting real life lessons from reel life.

- No. of Participants per Team: Minimum 2, Maximum 4
- Maximum No. of Participants : 60
- Maximum No. of Teams : 15

#### 1) Elimination Round (Round 1)

- Teams will have to carry their Power Point presentation of movie
- Team have to present it before a panel of judges for 10 minutes, followed by question-answer session of 5 to 10 minutes.
- Snapshot (Frames) of the movie should be added into the presentation
- Presentation should include relationship between movie theme and management concept



# TECHFEST-2022



like Leaderships, Motivation and Communication skills etc.

- You have to carry video clips of those snapshots with you, but do not include in presentation.
- In the event, judges' decision will be final, irrevocable and binding to everyone.
- Your presentation will be evaluated based on the movie theme, management concepts and correlation between it.
- Top 4 teams based on the performance will be selected and carried to the second round.

## 2) Filmi Funda (Round 2)

- Each team will be allocated a short video clip from any of the movie.
- Teams have to prepare a short note on that, explaining the Management lessons and implications focused or targeted in that clip in 10 minutes.
- Addition to above, each team will get 5 minutes for explaining their views and thoughts on that clip. It must contain some management lesson or concept.
- Only Top 2 teams will be declared as a winner.

---

### GENERAL RULES:

- Only top 4 teams will be allowed to enter Round 2
- In the event, judge's decision will be final & irrevocable
- All contestants need to carry their college identity card compulsorily
- Top 2 teams will be awarded the First Prize and Second Prize respectively.

---

### JUDGING CRITERIA:

- Management Principles correlation with movie
- Accuracy to identify management concepts in the movie
- Diversity of concepts extracted from the movie



# TECHFEST-2022



- Communication skills
- Quality of Presentation

---

## EVENT COORDINATORS:

---

You can contact the following coordinators if you have any query regarding the event.

Sr. No	Name	Faculty/ Student	Email ID.
1	Dr. Neela Multani	Faculty	Ap_neela@gtu.edu.in
2	Ms. Sweta Dhungel	Faculty	ap_sweta_dhungel@gtu.edu.in

